



# INTRODUCTION

## Drive English Enhancement Programme

Dear Concerned Person,

I hope you're well. We are the **Christopher Career Institute**, working in education since 1993. We've launched a new programme called the **"Drive English Enhancement Programme"** with three goals:

1. **Better English:** We're improving speaking, writing, listening, and understanding.
2. **Stronger Communication:** We're helping students speak confidently by reducing hesitation.
3. **Positive Outlook:** Our efforts extend beyond language and communication skills. We're dedicated to fostering a positive outlook in students' lives. Our aim is to encourage them to think logically and enhance their concentration.

By nurturing these qualities, we believe we're equipping them for success in all aspects of their lives.

### Our Transparent Approach and Initial Assessment

Our experience in teaching has led us to create a clear plan for our program. This helps school authorities see the progress easily. Here's the steps:

#### Step 1: Initial Assessment

We test students with the school authorities present. This helps us show a clear picture. Based on our experience, if we test 100 students from 6th to 12th grade, 75% will be poor, 13% below average, 10% average, and only 3% excellent. We know this might be surprising, but don't worry. We have a skilled team and modern tools to help.



School Students writing Initial Assessment Test



Professional Students writing Initial Assessment Test

## **Step 2: Collaborative Efforts with School Team**

We realize that achieving our goals isn't something we can do alone. We need the school team to help us.

### **How We Work Together:**

To make this happen, we educate and motivate some of the school staff. They play an important role in assisting us and ensuring everyone is on the same page regarding students' progress.

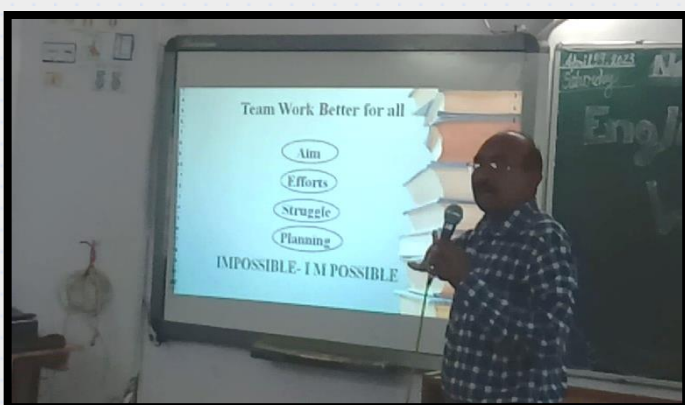


## **Step 3: Teachers for Discipline**

We have an important role for two or three teachers. They will help us keep the hall organized and peaceful.

### **How We Work Together:**

We will train these teachers to assist us. Their support will lead to better results for everyone involved.





## **Step 4: Recognizing Student Excellence**

In this step, classes begin as usual. In the first month, we teach normally. Then, in the second month, we see which students are learning well. We appreciate them with something special called "Difference Maker Awards." When others see them, they feel inspired and want to be like them. This creates a unique atmosphere in the school.

### **Our Experience:**

From our experience, we've noticed that around 30% of students become "Difference Makers" in just the second month. Our teaching is different and easy to understand, which makes learning enjoyable. When students see their friends doing well, around 30% more become "Difference Makers." Even slower learners (20%) join in gradually.

**OUR GOAL IS TO CHANGE THE LIVES OF 80% OF STUDENTS, WHICH WE CONSIDER A 100% SUCCESS.**



## **Step 5: Focused Attention for All Students**

Our Intention is to impact every student's life positively. We work with your school staff and our testing system to divide students into three groups:

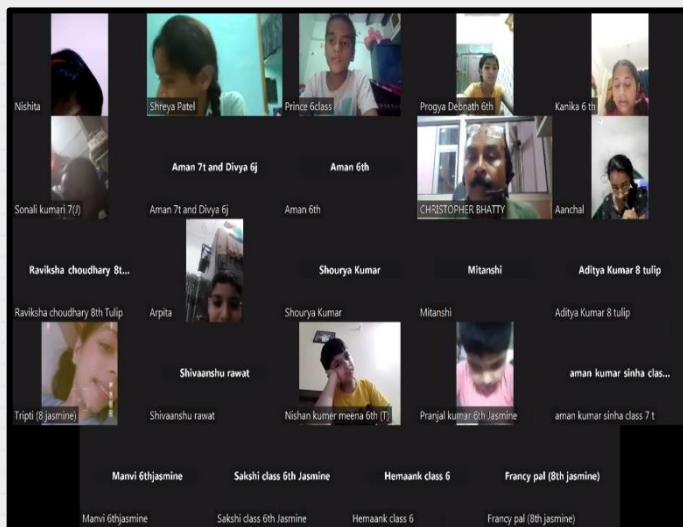
1. **Fast Learners**
2. **Average Learners**
3. **Slow Learners**

## Our Approach:

We give our best effort to help each group. Our aim is to ensure no student gets left behind, and everyone gets the support they need to succeed.



Offline Class



Online Class

## Tools for Effective Teaching

To achieve our goals on time, we need certain tools and systems. Here are the tools we use:

1. **Projector and Sound System:** These are important because teaching and explaining to a larger group is easier with a projector and sound system.
2. **WhatsApp Group:** We create a WhatsApp group for quick communication with students. This helps us stay connected easily.
3. **Special Designed App:** We have a special app that we designed. It helps us send study materials and keep track of students' progress.
4. **Online Classes:** Sometimes, we might need to have online classes. This can help us achieve better results.

## Teaching Timings and Course Details:

Here are the details about our teaching timings and the course itself:

### Teaching Timings:

- \* At the initial stage, we need 40 to 60 minutes for three days a week, for offline classes.
- \* In the advanced stage, we need 40 to 60 minutes for two days of offline classes and four days of online classes. This totals to six classes per week.

### **Course Duration:**

**Foundation Level** : (7 Months Course)

**B Level** : (7 Months Course)

### **Fees Structure:**

- \* **Course Fees** : Rs. 15000/- Only Per Month
- \* **Conveyance Allowance** : Rs. 1000/- If school comes under 3KM from our location.
  - : Rs. 1500 (3KM to 6KM)
  - : Rs. 2000 (6KM to 10KM)
  - : Rs.12 (Per Kilometre if the distance is more than 10 KM).

**OR**

Partnership Programme – 60% CCI share and 40% School share

- For further information you can contact us on our WhatsApp no.- +91 83838 47433

Email- [cb\\_bhatty@rediffmail.com](mailto:cb_bhatty@rediffmail.com)